

# Fast Facts - Barrie



POPULATION  
**145,189**

(BMA MUNICIPAL STUDY, 2015)

MEDIAN AGE  
**37.2**  
(2011)

AVERAGE HOUSEHOLD INCOME  
**\$89,263**  
(BMA MUNICIPAL STUDY, 2015)

CHANGE IN POPULATION  
**5.7%**  
(2006 TO 2011)

## TOP 5 EMPLOYERS - PRIVATE SECTOR

Georgian International Ltd.  
Wolf Steel/Napolean Appliance  
Sinton Transportation  
Scotiabank  
Transcom

## TOP 5 EMPLOYERS - PUBLIC SECTOR

Simcoe Muskoka Catholic School Board  
Georgian College  
Royal Victoria Hospital  
City of Barrie  
YMCA of Simcoe-Muskoka

## POST SECONDARY INSTITUTIONS

Georgian College

## LOCATION

Located in Central Ontario, on the shores of Lake Simcoe.  
Just one hour north of Toronto, along Highway 11.

EMPLOYMENT PARTICIPATION  
RATE  
**65.3%**  
(JULY, 2016)

UNEMPLOYMENT  
RATE  
**7.9%**  
(JULY, 2016)

AVG. RENT INCREASE  
**2.9%**  
OVER 5 YRS

VACANCY RATE  
**2.6%**  
(OCT., 2016)

## AVERAGE RENT (OCT., 2016)

3 BDRM	\$1,366
2 BDRM	\$1,155
1 BDRM	\$1,011
BACH	\$749

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